

# ORDER

**Orders**  
**Order / Rev:** 2359505  
**Alt Order #:** WOC13324880  
**Product Desc:** Issue  
**Estimate:** 11258  
**Flight Dates:** 12/20/21 - 12/26/21  
**Original Date / Rev:** 12/08/21 / 12/08/21  
**Order Type:** General

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Accounts Payable  
650 Massachusetts Ave NW, Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Facebook  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** 04/29/21  
**Advertiser External ID:** 194298  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/26/21	14	\$3,250.00	\$2,762.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	14	\$3,250.00	\$2,762.50	0.00
<b>Totals</b>	<b>14</b>	<b>\$3,250.00</b>	<b>\$2,762.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	10%	\$3,250.00
Market	100%	\$32,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$29,250.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	12/20/21	12/24/21	Good Morning America	CM	7-9a	MTWTF--	:30	2	\$225.00	P03	0.00	NM	2	\$450.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/20/21	12/26/21	MTWTF--	2	\$225.00	0.00								

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 Product Desc: Issue  
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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	12/20/21	12/24/21	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	MTWTF--					2	\$225.00		0.00			
				WHAS11 NEWS AT NOON											
N 3	WHAS	12/20/21	12/24/21	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	3	\$300.00	P03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	MTWTF--					1	\$125.00		0.00			
				WHAS11 NEWS @ 6p											
N 4	WHAS	12/20/21	12/26/21	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	-----S					3	\$300.00		0.00			
				WHAS11 NEWS SUNDAY											
N 5	WHAS	12/20/21	12/24/21	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$200.00	P03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	MTWTF--					3	\$200.00		0.00			
				WHAS11 NEWS @ 5p											
N 6	WHAS	12/20/21	12/24/21	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	1	\$275.00	P03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	MTWTF--					1	\$275.00		0.00			
				WHAS11 NEWS @ 530P											
N 7	WHAS	12/20/21	12/25/21	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	-----S-					1	\$100.00		0.00			
				WHAS11 NEWS AT 11 SAT											
N 8	WHAS	12/20/21	12/26/21	LN (M-Su)	CM	11-1135p	MTWTF-S	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	MTWTF-S					1	\$225.00		0.00			
				WHAS11 NEWS AT 11 M-F/SU											
N 9	WHAS	12/20/21	12/26/21	This Week Su	CM	9-10a	-----S	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/20/21	12/26/21	-----S					1	\$200.00		0.00			
				THIS WEEK											
													Totals	14	\$3,250.00